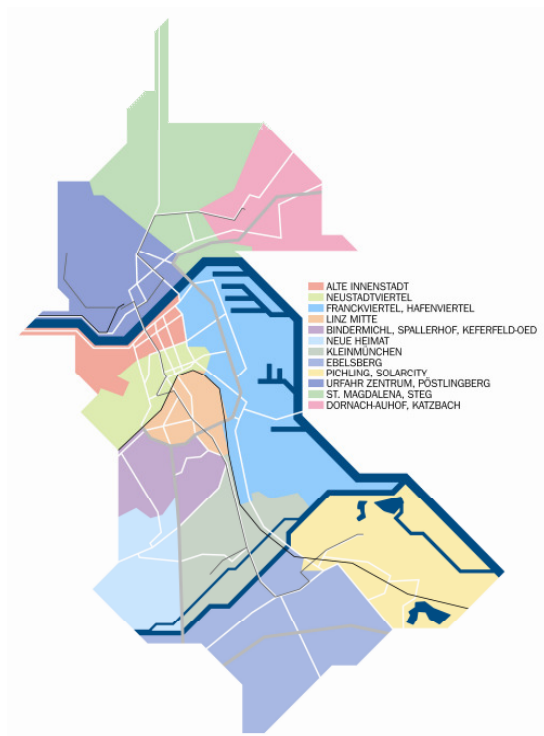


## Project Submission: Key Considerations

### Capital of Culture Neighborhood of the Month



### Prologue

Ingo Mörth came up with the Capital of Culture Neighborhood of the Month idea. From a sociocultural perspective, Linz consists of 12 neighborhoods, each one of which will be featured for a month. The ideal result would thus be to stage activities in all 12 parts of town and during all 12 months of the year; nevertheless, the answer to whether the Capital of Culture Neighborhood of the Month project can ultimately be carried out in this ideal form depends on the quality and quantity of the project submissions.

The **theme** of the project idea and the subsequent submission is the particular **neighborhood itself**—i.e. the physical setting that all of the quarter's inhabitants share jointly. What's so special about the neighborhood? What are their defining features? Or maybe even: what do they lack? The project will thus serve as a symbol for the whole neighborhood.

Interconnections and the quarter's **relations to the other parts of town** are additional aspects that might be taken into consideration in coming up with an idea. Another possible theme is **border regions** at the neighborhoods' interstices.

Preferential treatment will be accorded **joint submissions from coalitions comprising individuals, associations, institutions, etc. located in and active in the respective quarter.**

Previously established activities (such as an annual block party, maypole festival or Christmas market) and infrastructural measures cannot be subsidized.

Each neighborhood is entitled to submit several projects. An **independent jury** will select the most interesting projects from the individual neighborhoods. The jury will consist of one representative each from the following: Linz Kultur, Linz09, the staff of Capital of Culture Neighborhood of the Month, some other quarter and the Linz art/culture scene, as well as a representative of the quarter itself (in an advisory capacity, nonvoting).

All neighborhoods will be provided with the same project **budget** (€ 10,000), which can also be divided up among several separate projects. The project budget will be turned over to the respective project directors and administered independently by them.

**In conceptualizing a project, please pay particular attention to the following points.**

**They will constitute the most important criteria in the jury's decision-making process:**

- Networking among the protagonists
- Degree of innovation
- Wit
- Creativity
- Attractiveness that extends beyond the borders of the individual quarter of Linz: Does the project have some special appeal that makes it attractive to locals from other neighborhoods of the city as well as our visitors from all over Austria and the rest of the world?
- Timeframe: Also keep in mind that this should ideally be a project that extends over the course of an entire month or that can be repeated numerous times during the month. It's also highly desirable that the particular project can be produced at any time of year and independent of weather conditions. Furthermore, it's helpful when the project idea isn't connected to a specific date and timeframe since that means constraints on the planning process and potential difficulties in making arrangements.

Anyone who has questions about any aspect of concept development can get **guidance & support** from project staffers at sessions we call **Quarter Hours**. Please find dates on our website.

Prime consideration: The idea itself is what counts, not its presentation in writing.

Please use the official entry form to submit project ideas!

The **actual implementation** (production, communication, sponsoring, legal affairs) of the selected projects will be **supported** by Linz09.

The **deadlines** for submitting project ideas vary from quarter to quarter. Please find you deadline on our website. . Projects can be submitted by mail (Linz09, ATTN: Stadtteile, Gruberstraße 2, 4020 Linz, Austria) or e-mail ([stadtteile@linz09](mailto:stadtteile@linz09)).

#### CONTACT

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